



**PLATINUM SPONSOR (Exclusive) \$7,500 – Bayer HealthCare First Right of Refusal**

This is an opportunity to be prominently recognized in association with CHS-MC in advance of and during the Gala Dinner. This exclusive sponsorship level includes a speaking opportunity and first right of refusal for this level for the following year. To see the entitlements associated with the Platinum Sponsorship, please review the Sponsorship Entitlement chart.

**GOLD SPONSOR - \$5,500**

This level includes six Gala tickets with corporate recognition at the table, corporate logo listing as a “Gold Sponsor” in the Gala Dinner program, Gala web site, Social media channels, post-event public recognition and more. To see the entitlements associated with the Gold Sponsorship, please review the Sponsorship Entitlement chart.

**SILVER SPONSOR (Multiple) or DINNER BEVERAGE SPONSOR (Exclusive) - \$3,500**

This sponsorship level includes four Gala tickets with corporate recognition at the table, corporate name and logo listing as a “Silver Sponsor” or “Dinner Beverage Sponsor” in the Gala Dinner Program and more. To see the entitlements associated with the Silver Sponsorship, please review the Sponsorship Entitlement chart.

**CORPORATE TABLE - \$1,750**

This sponsorship includes a Corporate Table of Eight Gala tickets with corporate recognition at the table as well as corporate name and logo listing as “Corporate Table Sponsor” in the Gala Dinner program, Gala web site and post-event public recognition and more. To see the entitlements associated with the Corporate Table Sponsorship, please review the Sponsorship Entitlement chart.

**COURSE SPONSOR - \$1,300**

This sponsorship includes two Gala tickets with recognition when the chosen course is served as well as corporate name and logo listing in Course specific promotion, Gala Dinner program, Gala web site and post-event public recognition and more. To see the entitlements associated with the Course Sponsorship, please review the Sponsorship Entitlement chart.

**BRONZE SPONSOR - \$600**

There are two options to sponsor at the Bronze level. For a cash sponsorship, two Gala tickets are included. For a prize donation valued at \$600, there is an opportunity to purchase 2 Gala Tickets at a special 50% reduction (\$150 for 2). To see the entitlements associated with the Bronze Sponsorship, please review the Sponsorship Entitlement chart.



## **FRIENDS OF THE CHAPTER**

To be successful, our Gala event depends on financial contributions from corporations and individuals to help defray the expenses associated with the event; thereby increasing our ability to provide programs and services to the bleeding disorders community in Manitoba. There are many ways to participate:

### [Gala Dinner Program Sponsor \\$1,000](#)

We print 250, color, multi-page programs that celebrate the culinary creations of our guest chefs and thank our sponsors. The Gala Dinner Program Sponsor will be acknowledged as a Friend of the Chapter in the program and will be acknowledged on the front cover of the program.

### [Entertainment Sponsor \\$1,000](#)

Gala Dinner Entertainment can include such things as a Photo Booth or live music. We want our guest to enjoy the evening by adding value beyond the amazing culinary experience our guest will have. The Entertainment sponsor will have their Corporate Logo or name on signage associated with the entertainment as well as verbal acknowledgment and listed in the program as a Friend of the Chapter.

### [Treasure Chest Sponsor \\$1,000](#)

The Treasure Chest lottery is a favourite of our Gala guests. Patrons purchase a combination to try to open the locked chest to win the treasure inside. This is a significant fundraising activity at the event. The Treasure Chest Sponsor will be acknowledged as a Friend of the Chapter in the program and acknowledged on the signage at the Treasure Chest.

[Décor Sponsor \\$700](#) – The table linens and centerpieces will be acknowledged as being provided by the Décor Sponsor. The Décor Sponsor will be acknowledged as a Friend of the Chapter in the program and acknowledged at each table.

### [Coat Check \\$500](#)

The Gala is in March, in Winnipeg. Need we say more? The Coat Check Sponsor will be acknowledged as a Friend of the Chapter in the program and in signage at the coat check desk.

### [Designated Driver Sponsor \\$150](#)

The Gala dinner includes a sponsored cocktail hour and sponsored pairings with each course. Help us thank the designated drivers who keep our guests safe by providing them with complimentary non-alcoholic beverages. The Designated Driver Sponsor will be acknowledged as a Friend of the Chapter in the program and in signage at the foyer bar.

Entitlements	Bronze \$600 Prize Donation	Bronze \$600 Monetary Donation	Corporate \$1750	Course \$1300	Silver \$3500	Gold \$5000	Platinum \$7500
At-Event Screen Exposure	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Corporate name in the Gala Dinner Program and on Gala Dinner website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary Tickets	–	2	8	2	4	6	6
Reduced Price Tickets	2 for \$150	–	–	–	–	–	–
"Gala Gossip" posting on Gala website, Social media channels and Electronic newsletters	<input checked="" type="checkbox"/>	–	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Post Event Recognition in <i>Winnipeg Free Press</i> Community Profile	–	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Corporate logo in the Gala Dinner Program and on Gala Dinner Website	–	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
At-Event Table Signage	–	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
At-Event Verbal acknowledgement	–	–	–	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
At-Event 4-Slide Screen Exposure	–	–	–	–	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Corporate name and logo in Course-specific promotion, Gala Dinner Program and At-Event Screen Exposure	–	–	–	<input checked="" type="checkbox"/>	–	–	–
Sponsorship First Right of Refusal for Gala 2018	–	–	–	–	–	–	<input checked="" type="checkbox"/>
At-Event Speaking Opportunity	–	–	–	–	–	–	<input checked="" type="checkbox"/>
Pre-eminence of size and position of company name and logo on promotional material	–	–	–	–	–	–	<input checked="" type="checkbox"/>
At-Event Highest rotation Screen Exposure	–	–	–	–	–	–	<input checked="" type="checkbox"/>